



DELIVERING VALUE Park Holidays

Activity: Waste management and recycling

CONTRACT FACTS



Start date:
June 2018



Location:
35 sites in the UK



Park Holidays is the largest holiday park operator along the South Coast of the UK with over 35 destinations. Encouraging owner occupiers, holiday makers, day guests and employees to use the correct waste and recycling options can be a real challenge. As Park Holiday's waste management partner, we provide a comprehensive range of waste collection services for all of their sites. This includes supplying educational materials and identifying new waste streams to maximise recycling and minimise the impact on the environment.



Our proactive approach to waste management covers every aspect of Park Holidays' waste. In 2020/2021, we focused on three key areas:

Mattress recycling

In the past, all mattresses were sent to an Energy Recovery Facility (ERF). Thanks to our in-house service, in Q1 2021 Park Holidays sent more than 500 mattresses to our mattress recycling facility. A solution that captures metal for remanufacturing and uses flock for solid fuel recovery.

Glass collections

By boosting glass recycling in parks with bars and restaurants, we have reduced the weight of general waste collections to save on costs. 100% of parks with these guest amenities now recycle glass, which is a valuable commodity.

Waste electrical and electronic equipment (WEEE)

WEEE containers are now available in many parks. This avoids penalties for bulky waste contamination, and allows this potentially harmful waste to be collected and recycled. A win, win, win!

"Having one supplier across all parks comes with the advantage of a single point of contact. Our account manager offers a holistic view and supports our drive to increase recycling and maintain high service levels company wide."

Danny Duffy, Operations Director, Park Holidays

> 500 mattresses recycled in Q1 2021

Increases recycling by **62,000 tonnes** per year

Saved 24% in waste disposal costs

20% more holiday parks now **recycle glass**

Fewer penalties for contaminated waste thanks to **WEEE** collections

On target to recycle 1000 mattresses in 2021

VALUE DELIVERED

With our extensive range of services, superb coverage, and passion for reducing our customers' environmental impact, we have been able to deliver and manage complex solutions for Park Holidays. This has resulted in significant cost savings and driven up recycling rates across their portfolio of holiday parks.